

# Classification

Data Mining 09 (データマイニング)

Mahito Sugiyama (杉山麿人)

### **Today's Outline**

- Today's topic is classification
  - The main task of supervised learning
- Predict the label of a data point
  - If labels are continuous (numeric), the task is usually called regression
- Cover basic classification methods
  - Naïve Bayes, logistic regression, kNN, decision tree

#### **Bayes Approach to Classification**

- Given a supervised dataset  $D = \{(x_1, y_1), (x_2, y_2), \dots, (x_N, y_N)\}, x_i \in \mathbb{R}^n$  (feature vector),  $y_i \in C = \{c_1, c_2, \dots, c_K\}$  (label)
- The Bayes approach: Estimate the posterior probability  $P(c \mid x)$  from data and predict the class y of x as  $\hat{y} = \operatorname{argmax}_{c \in C} P(c \mid x)$

### **Bayes Classification**

Use the Bayes theorem:

$$P(c \mid \mathbf{x}) = \frac{P(\mathbf{x} \mid c) \cdot P(c)}{P(\mathbf{x})}$$

- $P(c \mid x)$ : posterior,  $P(x \mid c)$ : likelihood, P(c): prior
- $P(\mathbf{x}) = \sum_{c \in C} P(\mathbf{x} \mid c) \cdot P(c)$
- Since the denominator P(x) is independent of classes c (just a normalizing constant),

$$\hat{y} = \underset{c \in C}{\operatorname{argmax}} P(c \mid \boldsymbol{x}) = \underset{c \in C}{\operatorname{argmax}} P(\boldsymbol{x} \mid c) P(c)$$

### **Prior Probability Estimation**

- **Goal**: Estimate the prior P(c) from a dataset D
- For a given dataset D, for each class  $c \in C$ ,  $D_c = \{x \mid (x, y) \in D \text{ and } y = c\}$
- We can directly estimate the prior P(c) as the ratio:

$$\hat{P}(c) = \frac{|D_c|}{|D|}$$

#### **Naïve Bayes Model**

- **Goal**: Estimate the likelihood  $P(x \mid c)$  from a dataset D
- Assume that each feature is independent (the model is "naïve"):  $P(x \mid c) = \prod_{i=1}^{n} P(x^{j} \mid c), \quad x = (x^{1}, x^{2}, ..., x^{n})$
- For each  $j \in \{1, 2, ..., n\}$ , if we assume data is normally distributed,

$$P(x^{j} \mid c) \propto f(x^{j}; \mu_{c}^{j}, \sigma_{c}^{j2}) = \frac{1}{\sqrt{2\pi}\sigma_{c}^{j}} \exp\left(-\frac{(x^{j} - \mu_{c}^{j})^{2}}{2\sigma_{c}^{j2}}\right)$$

$$P(\mathbf{x} \mid c) = \prod_{j=1}^{n} P(x^{j} \mid c) \propto \prod_{j=1}^{n} f(x^{j}; \mu_{c}^{j}, \sigma_{c}^{j2})$$

#### **Algorithm 1:** Naïve Bayes Classifier

```
1 LEARN(D)
              foreach c \in C do
                       D_c \leftarrow \{ \boldsymbol{x} \mid (\boldsymbol{x}, c) \in D \}
                      \hat{P}(c) \leftarrow |D_c| / |D|
                       foreach j \in \{1, 2, ..., n\} do

\begin{vmatrix}
\hat{\mu}_c^j \leftarrow (1/|D_c|) \sum_{\boldsymbol{x} \in D_c} x^j \\
\hat{\sigma}_c^{j2} \leftarrow (1/|D_c|) \sum_{\boldsymbol{x} \in D_c} (x^j - \hat{\mu}_c^j)^2
\end{vmatrix}
```

8 CLASSIFY(
$$x$$
)

$$\mathbf{9} \quad \hat{y} \leftarrow \operatorname{argmax}_{c \in C} \hat{P}(c) \prod_{j=1}^{n} f(x^{j}; \hat{\mu}_{c}^{j}, \hat{\sigma}_{c}^{j})$$

### **If Features Are Categorical**

- Assume that the domain of j th feature is finite:  $\Sigma^j = \{s_1, s_2, ..., s_{m^j}\}$ 
  - The feature j is called categorical (discrete)
- Likelihood for each categorical value  $s_i \in \Sigma^j$  is estimated as

$$\hat{P}(s_i \mid c) = \frac{|\{x \in D_c \mid x^j = s_i\}|}{|D_c|}$$

Label y of a test point x is estimated as

$$\hat{y} = \operatorname*{argmax} \hat{P}(c) \prod_{j=1}^{n} \hat{P}(x^{j} \mid c)$$

### **kNN** approach

- The kNN (k Nearest Neighbor) classifier predicts the label of x to the majority class among its k nearest neighbors
- Sort a given dataset D as  $(x_{(1)}, y_{(1)}), (x_{(2)}, y_{(2)}), \dots, (x_{(N)}, y_{(N)})$  in increasing order according to the distance from a test point x
  - Euclidean distance  $||x_i x||_2 = \sqrt{\sum_{j=1}^n (x_i^j x^j)^2}$  is typically used
- Take the top-k points  $(x_{(1)}, y_{(1)}), (x_{(2)}, y_{(2)}), \dots, (x_{(k)}, y_{(k)})$  and  $\hat{y} = \operatorname*{argmax} |\{(x_{(i)}, y_{(i)}) \mid i \leq k \text{ and } y_{(i)} = c\}|$ 
  - $|\{(\boldsymbol{x}_{(i)}, y_{(i)}) \mid i \leq k \text{ and } y_{(i)} = c\}|/k \text{ can be viewed as posterior } P(c \mid \boldsymbol{x})$

### **Logistic Regression**

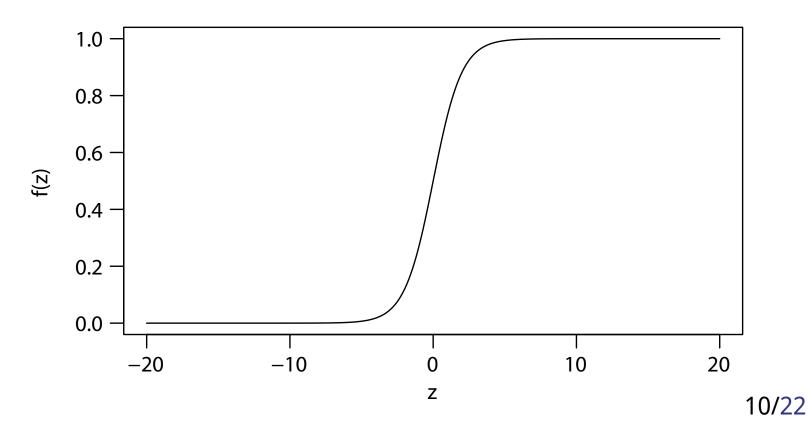
- Logistic regression is a binary classification model
- An auxiliary target variable z is modeled as

$$z = \sum_{j=1}^{n} w^j x^j + w_0 = \langle \boldsymbol{w}, \boldsymbol{x} \rangle + w_0$$

• The logistic function f is a mapping from  $\mathbb{R}$  to the interval [0,1]:

$$f(z) = \frac{\exp(z)}{\exp(z) + 1} = \frac{1}{1 + \exp(-z)}$$

## **Logistic Function**



## **Logistic Regression**

The logistic function becomes

$$f(\mathbf{x}) = \frac{1}{1 + \exp\left(-(\langle \mathbf{w}, \mathbf{x} \rangle + w_0)\right)}$$

• The inverse  $g = f^{-1}$  is called the logit or log-odds function:

$$g(f(\mathbf{x})) = \log\left(\frac{f(\mathbf{x})}{1 - f(\mathbf{x})}\right) = \langle \mathbf{w}, \mathbf{x} \rangle + w_0$$

- The goal of logistic regression is to estimate  ${m w}$  and  $w_0$  from a dataset D
  - f(x) shows probability of belonging to the class 1, thus its label y = 1 if  $f(x) \ge 0.5$

#### **Maximum Likelihood Estimation**

• The log-likelihood of the parameter  $(\boldsymbol{w}, w_0)$  is

$$L(\boldsymbol{w}, w_0) = \sum_{i=1}^{N} y_i \log f(\boldsymbol{x}_i) + (1 - y_i) \log(1 - f(\boldsymbol{x}_i)), \quad x_i \in \mathbb{R}^n, y_i \in \{0, 1\}$$

- The objective of logistic regression is maximization of  $L(\boldsymbol{w}, w_0)$
- The gradient w.r.t.  $w^j$  is

$$\frac{\partial L(\boldsymbol{w}, w_p)}{\partial w^j} = \sum_{i=1}^{N} (y_i - f(\boldsymbol{x}_i)) x_i^j$$

Since log-likelihood is convex, it is maximized by gradient ascent

## **Logistic Regression by Gradient Ascent**

#### **Algorithm 2:** Logistic Regression

- 1 Initialize  $\boldsymbol{w}$  and  $w_0$  with some values; 2  $t \leftarrow 0$ ; 3 repeat 4 | foreach  $j \in \{1, 2, ..., n\}$  do 5 |  $w^{j,(t+1)} \leftarrow w^{j,(t)} + \varepsilon \sum_{i=1}^{N} (y_i - f(\boldsymbol{x}_i)) x_i^j$ 6 |  $t \leftarrow t + 1$
- 7 until  $w^{(t)} = w^{(t+1)}$ ;

#### **Decision Tree**

- Decision tree obtains a tree-structured classification rules by recursively partitioning data points
- In a decision tree, each node represents a binary classification rule

#### **Algorithm 3:** Decision Tree

```
DECISIONTREE(D, \eta, \pi)
        if |D| \le \eta or \max_{c \in C} |D_c| / |D| \ge \pi then
             create a leaf node and label it with argmax<sub>c \in C</sub> |D_c| / |D|
             return
        (split rule, score*) \leftarrow (\emptyset, 0)
        foreach j \in \{1, 2, ..., n\} do
             (v, score) \leftarrow EvaluateFeature(D, j)
             if score > score* then (split rule, score*) \leftarrow (X^j \le v, \text{score});
 8
        D_Y \leftarrow \{x \in D \mid x \text{ satisfies the split rule }\}; D_N \leftarrow D \setminus D_Y
        Create a node with the split rule
10
        DECISIONTREE(D_V, \eta, \pi); DECISIONTREE(D_N, \eta, \pi)
11
```

## **Split Rule**

- If the j th feature (variable)  $X^j$  is numeric (continuous), a split rule is in the form of " $X^j \leq v$ "
  - For a point x, it is satisfied if  $x^j \le v$
- If the j th feature (variable)  $X^j$  is categorical (discrete), a split rule is in the form of " $X^j \in V$ "
  - For a point x, it is satisfied if  $x^j \in V$
  - Replace  $X^j \le v$  with  $X^j \in V$  in the line 8 of Algorithm 3 if  $X^j$  is categorical

### **Split Rule Evaluation: Entropy**

- Information gain:  $Gain(D, D_Y, D_N) = H(D) H(D_Y, D_N)$ 
  - Entropy:

$$H(D) = -\sum_{c \in C} P_D(c) \log P_D(c)$$

- $P_D(c)$  is the probability of the class c in D
- It is larger if  $P_D(c)$  is equally distributed
- Split entropy:

$$H(D_Y, D_N) = \frac{|D_Y|}{|D|} H(D_Y) + \frac{|D_N|}{|D|} H(D_N)$$

The higher the information gain, the better the split rule

### **Split Rule Evaluation: Gini Index**

- Information gain:  $Gain(D, D_Y, D_N) = G(D) G(D_Y, D_N)$ 
  - Gini index:

$$G(D) = 1 - \sum_{c \in C} P(c \mid D)^2$$

- $\circ P_D(c)$  is the probability of the class c in D
- It is larger if  $P_D(c)$  is equally distributed
- Weighted Gini index:

$$G(D_Y, D_N) = \frac{|D_Y|}{|D|}G(D_Y) + \frac{|D_N|}{|D|}G(D_N)$$

The higher the information gain, the better the split rule

#### **Algorithm 4:** Evaluate Numeric Feature

1 EVALUATE FEATURE NUMERIC (D, j)

sort 
$$D$$
 on feature  $j$  as  $x_{(1)}, x_{(2)}, \dots, x_{(N)}$  s.t.  $x_{(i)}^{j} \le x_{(i+1)}^{j}$ 

3 
$$M \leftarrow \{v_1, v_2, ..., v_{N-1}\}$$
 s.t.  $v_i = (x_{(i)}^j + x_{(i)}^j) / 2$ ; // Set of midpoints  $(v^*, \text{score}^*) \leftarrow (\emptyset, 0)$ 

foreach 
$$v \in M$$
 do

6

10

$$D_Y \leftarrow \{(x,y) \in D \mid x^j \leq v\}; D_N \leftarrow D \setminus D_Y$$

foreach 
$$c \in C$$
 do

$$\in C$$
 do

$$\hat{\mathcal{C}}(c \mid D_{\mathcal{V}}) \leftarrow |D_{\mathcal{V}}|$$

$$score \leftarrow Gain(D, D_Y, D_N)$$

if 
$$score > score^*$$
 then  $(v^*, score^*) \leftarrow (v, score)$ ;

11 return 
$$(v^*, score^*)$$

#### **Algorithm 5:** Evaluate Categorical Feature

```
1 EVALUATEFEATURECATEGORICAL(D, j)
        (v^*, score^*) \leftarrow (\emptyset, 0)
        foreach V \subset \Sigma^j do
             D_V \leftarrow \{(\boldsymbol{x}, y) \in D \mid x^j \in V\}; D_N \leftarrow D \setminus D_V
             foreach c \in C do
               \hat{P}(c \mid D_Y) \leftarrow |D_{Y,c}| / |D_Y|; \hat{P}(c \mid D_N) \leftarrow |D_{N,c}| / |D_N|
             score \leftarrow Gain(D, D_Y, D_N)
             if score > score^* then (V^*, score^*) \leftarrow (V, score);
        return (V^*, score^*)
```

#### **Random Forest**

- To avoid overfitting, ensemble of decision trees can be used
- Breiman (2001) introduced random forests, a collection of decision trees
  - This method is known to be effective in practice
- Subsample a dataset (N' points and n' features) t times
- Construct a decision tree for each subsampled dataset
- Classification is performed by taking a majority vote across the trees

#### **Summary**

- Naïve Bayes classifier perform classification using the Bayes theorem
  - Assumption: Features are independent
- kNN is a non-parametric classification method
- Logistic regression is easy to fit and interpret
- Decision tree can obtain interpretable classification rules